

# **LBank Exchange to list Polar Bear Universe**

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**Body**

Road Town: In a significant move for cryptocurrency and mobile technology enthusiasts, LBank Exchange, a premier global digital asset trading platform, has announced the listing of ***Polar Bear*** Universe (PBU) on February 9, 2024. Users of LBank Exchange can brace themselves for the PBU/USDT trading pair, which will go live at 7:00 UTC on the slated date.

***Polar Bear*** Universe (PBU) is an innovative multimedia franchise, inspired by the likes of Pokémon, Yu-Gi-Oh, Digimon, and Hello Kitty, that seeks to combine positive messaging, stunning artwork, and community engagement to introduce high-quality products.

Introducing ***Polar Bear*** Universe: A Blockchain-Based Creature Collection Game Bridging Fun, Community, and Sustainability

LBank Exchange is thrilled to announce the upcoming listing of ***Polar Bear*** Universe (PBU), heralding a new era in the digital collectible space by ingeniously blending the captivating allure of creature collection games with the revolutionary technology of blockchain. Launched in April 2021 on the environmentally sustainable Cardano blockchain, PBU has rapidly ascended to prominence within the digital collectible landscape. It distinguishes itself not just through its innovative use of blockchain technology but by fostering a vibrant community where players can battle, trade, and revel in the joy of collective gaming experiences. With its mascot, Naru, leading the charge, PBU has released multiple collections, capturing the hearts of a diverse and dedicated fanbase.

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